

First Year

First Semester

SUBJECT CODE	SUBJECT TITLE	HOURS		UNITS		PRE-REQUISITE
		LEC.	LAB.	LEC.	LAB.	
Acctg 1	Fundamentals of Accounting 1	3.0	0.0	3.0	0.0	
Engl 1	Communication Skills 1	3.0	0.0	3.0	0.0	
Euth	Values Education & Career Orientation	1.0	0.0	1.0	0.0	
Fil. 1	Komunikasyon sa Akademikong Filipino	3.0	0.0	3.0	0.0	
Math 1	College Algebra	3.0	0.0	3.0	0.0	
Mgmt 1	Principles of Management & Organization	3.0	0.0	3.0	0.0	
NSTP 1	Civic Welfare Training Service 1	3.0	0.0	3.0	0.0	
PE 1	Gymnastics	2.0	0.0	2.0	0.0	
TOTAL		21.0	0.0	21.0	0.0	
TOTAL ACADEMIC UNIT(S): 21.0						

Second Semester

Acctg 2	Fundamentals of Accounting 2	3.0	0.0	3.0	0.0	Acctg 1
Engl 2	Communication Skills 2	3.0	0.0	3.0	0.0	Engl 1
Fil. 2	Pagbasa at Pagsulat Tungo sa Pananaliksik	3.0	0.0	3.0	0.0	Fil. 1
Math 2a	Mathematics of Investment	3.0	0.0	3.0	0.0	Math 1
Mgmt 2	Human Behavior in Organization	3.0	0.0	3.0	0.0	Mgmt 1
NSTP 2	Civic Welfare Training Service 2	3.0	0.0	3.0	0.0	NSTP 1
PE 2	Rhythmic Activities	2.0	0.0	2.0	0.0	
TOTAL		20.0	0.0	20.0	0.0	
TOTAL ACADEMIC UNIT(S): 20.0						

Second Year

First Semester

CompSc 1	Fundamentals of Computer Software & Application	2.0	3.0	2.0	1.0	
Engl 3b	Business Communication	3.0	0.0	3.0	0.0	Engl 2
Fin 1	Basic Finance	3.0	0.0	3.0	0.0	
Mktg 1	Principles of Marketing	3.0	0.0	3.0	0.0	
PE 3	Individual & Dual Sports	2.0	0.0	2.0	0.0	
Soc Sci 1	General Psychology w/ Drug Edu.,	3.0	0.0	3.0	0.0	

	HIV & SARS					
SocSci 3a	Introduction to Economics w/ Land Reform & Taxation	3.0	0.0	3.0	0.0	
	TOTAL	19.0	3.0	19.0	1.0	
	TOTAL ACADEMIC UNIT(S): 20.0					

Second Semester

CompSc 2	Fundamentals of Programming & Database Theory & Applications	2.0	3.0	2.0	1.0	CompSc 1
Lit 1	Philippine Literature	3.0	0.0	3.0	0.0	
Mgmt 3	Human Resource Management	3.0	0.0	3.0	0.0	Mgmt 2
NatSc 1	Physical Science	3.0	0.0	3.0	0.0	
PE 4	Team Sports	2.0	0.0	2.0	0.0	
SMSC	Service Culture	3.0	0.0	3.0	0.0	
SocSci 2a	Society & Culture w/ Family Planning	3.0	0.0	3.0	0.0	Soc Sci 1
SocSci 3b	Microeconomic Theory & Practice	3.0	0.0	3.0	0.0	SocSci 3a
	TOTAL	22.0	3.0	22.0	1.0	
	TOTAL ACADEMIC UNIT(S): 23.0					

Third Year

First Semester

BSBA 1	Production & Operations Management	3.0	0.0	3.0	0.0	Mgmt 3
Hum 1	Art, Man & Society	3.0	0.0	3.0	0.0	
MKM 1	Professional Salesmanship	3.0	0.0	3.0	0.0	Mktg 1
MKM 2	Distribution Management	3.0	0.0	3.0	0.0	MKM 1
MKM 3	Retail Management	3.0	0.0	3.0	0.0	MKM 1
MKM 4	Product Management	3.0	0.0	3.0	0.0	MKM 2,MKM 3
Rizal	Life & Works of Rizal	3.0	0.0	3.0	0.0	
SMBPO 1	Fundamentals of Business Process Outsourcing 1	3.0	0.0	3.0	0.0	Engl 3b,SMSC
	TOTAL	24.0	0.0	24.0	0.0	
	TOTAL ACADEMIC UNIT(S): 24.0					

Second Semester

BSBA 2	Management Accounting	3.0	0.0	3.0	0.0	Mgmt 2,Fin 1,Acctg 2
BSBA 3	Project Management	3.0	0.0	3.0	0.0	Mgmt 3,Acctg 2
Mgmt 4	Good Governance & Social Responsibility	3.0	0.0	3.0	0.0	Mgmt 2
MKM 5	Advertising	3.0	0.0	3.0	0.0	MKM 2,MKM 3
MKM 6	Strategic Marketing Management	3.0	0.0	3.0	0.0	MKM 4,MKM 5
NatSc 2	Biological Science	3.0	0.0	3.0	0.0	

SMBPO 2	Fundamentals of Business Process Outsourcing 2	3.0	0.0	3.0	0.0	SMBPO 1
SocSc 4a	Philippine History w/ Politics & Governance	3.0	0.0	3.0	0.0	
TOTAL		24.0	0.0	24.0	0.0	
TOTAL ACADEMIC UNIT(S): 24.0						

SUMMER

BusPract	Internship	6.0	0.0	6.0	0.0	
TOTAL		6.0	0.0	6.0	0.0	
TOTAL ACADEMIC UNIT(S): 6.0						

Fourth Year

First Semester

BusLaw 1	Obligations & Contracts	3.0	0.0	3.0	0.0	
MKM 7	Marketing Management	3.0	0.0	3.0	0.0	MKM 4, MKM 5
MKM 8	Marketing Research	3.0	0.0	3.0	0.0	MKM 7
Philo 1	Logic & Critical Thinking	3.0	0.0	3.0	0.0	
ProfElec 1	Entrepreneurial Management	3.0	0.0	3.0	0.0	Mgmt 1, Mktg 1
ProfElec 2	Feasibility Study	3.0	0.0	3.0	0.0	BSBA 3
SMST	Principles of Systems Thinking	3.0	0.0	3.0	0.0	
Tax 1	Income Taxation	3.0	0.0	3.0	0.0	Acctg 2
TOTAL		24.0	0.0	24.0	0.0	
TOTAL ACADEMIC UNIT(S): 24.0						

Second Semester

Mgmt 6	Total Quality Management	3.0	0.0	3.0	0.0	Mgmt 2, Mktg 1
SMINTR	BPO Internship Program (600 hours)	6.0	0.0	6.0	0.0	Engl 3b, SMSC, SMBPO 1, SMBPO 2
TOTAL		9.0	0.0	9.0	0.0	
TOTAL ACADEMIC UNIT(S): 9.0						